

Is the Web Working for You?

A **FREE** Coral Springs Chamber of Commerce Workshop

Your website, email marketing, and presence on social media sites like Facebook should bring you business and let you do business more efficiently.

Yet using these tools inappropriately can drive customers away and waste your time and money.

This seminar will show **the right way to:**

- ❖ Bring customers to your website
- ❖ Make the right impression once they arrive
- ❖ Plan for regular updates and fresh content
- ❖ Leverage email and social media marketing
- ❖ Maximize your use of free resources
- ❖ Learn from the best. How to imitate Amazon and Google, or piggy-back on their services

Wednesday, February 24, 2010, 3:30 p.m.
at the Coral Springs Chamber of Commerce

About the Speaker

As Technology Editor of Internet World and Baseline Magazine, David F. Carr researched the inner workings of Google, Yahoo, MySpace, and other Internet giants.

Through Carr Communications, he consults on Internet and communications strategy.

Carr Communications Inc.

Writing ❖ Editing ❖ Web Development

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Coral Springs Chamber of Commerce

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